

The Town of Bethlehem and Bethlehem Central School District invite Bethlehem residents to make a commitment to support all forms of transportation in our town.

The Bethlehem Bicycle and Pedestrian Committee works with Town departments, businesses, schools, and organizations to make our town a safe and welcoming place for walkers and bikers.

Our neighbors who take the Roll Model Pledge will help us realize our vision of a walkable, bikeable community -- a vision that is aligned with the Town's commitment to create a Sustainable Bethlehem.

"I am pleased to join my fellow Board members in signing the ROLL MODEL pledge that I will become a Safe Walker, Safe Cyclist, and Safe Driver. Bringing awareness to bicycle and pedestrian safety is key to becoming a walkable and bikeable community."

Supervisor John Clarkson

For more information on bicycle and pedestrian resources:

Bethlehem Bicycle and Pedestrian Committee
www.townofbethlehem.org/pages/advisoryComs/advPath.asp

Sustainable Bethlehem
www.sustainablebethlehem.org

Capital Coexist
www.capitalcoexist.com

New York Bicycling Coalition
www.nybc.net

League of American Bicyclists
www.bikeleague.org

Pedestrian and Bicycle Information Center
www.pedbikeinfo.com

Roll Model is a campaign run by the Town of Bethlehem Bicycle and Pedestrian Committee and Sustainable Bethlehem. (Modeled on a NHTSA program.)



Be a Roll Model!

Take the Pledge!

Will you take the Pledge to be a Roll Model for others?

Will you take the Pledge to be a Safe Walker, Safe Biker and Safe Driver?

ROLL MODEL PLEDGE

I Pledge to be a Roll Model for Safe Walking, Biking and Driving in the Town of Bethlehem.

As a pedestrian, I will:

- Always use sidewalks and marked crosswalks when available
- Look left-right-left to check for traffic before crossing the road
- Walk on the left side of the road facing traffic, if sidewalks are not available
- Be visible, by wearing bright reflective clothing and carrying appropriate lights at night
- Make eye contact with drivers before crossing the road, even in the crosswalk

As a bicyclist, I will:

- Always wear a helmet
- Stop and look for traffic before entering roadway from driveway or cross-streets
- Ride on the right side of the road
- Be visible, by wearing bright reflective clothing and using appropriate lights at night
- Obey all traffic laws, as motor vehicles must
- Share the road with motor vehicles

As a driver, I will:

- Yield to pedestrians in all crosswalks, even at roundabouts - it's the law
- Share the road with bicycles - they have the same rights to the road as cars
- Obey the speed limit
- Scan for pedestrians and bicycles often
- Pass slowly and allow at least 3 feet clearance to bicycles and pedestrians in the road
- Never use mobile devices while driving – it's the law

Please let us know you have signed your pledge by emailing us at BikePed@townofbethlehem.org

Signed _____

Date _____

Signed _____

Date _____