



### **In Attendance**

Robert Leslie, Joe Pasquini, Scott Lewendon, Ann Mullaly, Fred Powers, Maureen Cunningham, Oliver Holmes, Cory Engel, Jennifer Spore, Jason Gallo

### **Slingerlands Elementary School Walk to School Day**

The Committee discussed incorporating the Roll Model pledge and Committee participation into Walk To School Day events at the Slingerlands Elementary School, Hamagrael Elementary School, and tentatively Elsmere Elementary School on October 9, 2013.

- Jason Gallo will coordinate the Slingerlands E.S. Walk to School Day.
- Maureen will coordinate the Hamagrael E.S. Walk to School Day.
- Jen will tentatively coordinate the Elsmere E.S. Walk to School Day.
- Rob will prepare a signature insert for the pledge brochure. This will be used for students to sign and return to the School.
- Fred will setup the distribution of the pledges with the Elementary Schools. Rob to provide Fred with copies of the pledge for distribution by Labor Day.
- Rob will contact Jen or Bethlehem Youth Court to have pledge brochures folded or pledge sheets inserted into brochure.
- Oliver and Ann M. will contact Mad Dog and Steiners Sports to obtain donations (bicycle gear or gift certificates) for prizes to be raffled at each of the 5 elementary schools.
- Organizations that may provide funding for stickers, pledge reproduction, etc. include Bethlehem Opportunities Unlimited and Bethlehem PBA. No member identified to pursue this suggestion.
- Rob will prepare a large poster size board of the pledge to be displayed at the Walk to School Day events. This can also be used for the Committee's tabling events.
- Maureen will design a sticker to be handed out at events.
- Oliver will contact printing company regarding reproduction of stickers and reproduction/folding of pledge brochure.
- Rob will contact NYSDOT and Albany County to request variable message signs placed in the vicinity of the participating schools.
- Anne B. will get copies made of the traffic safety activity books for the Walk to School Day events - just need a number of copies needed

### **Roll Model Program**

The setup for the Committee's tabling events will consist of:

- Large, oversized ROLL MODEL pledge board.
- Large map of Delmar Bicycle Route
- Walk Left/Ride Right Traffic Sign
- Pledge Brochures
- Pledge Signature sheet
- Roll Model Stickers
- Tent and table

#### Elm Avenue Town Park

- Jen will tentatively staff a table on **August 7<sup>th</sup>** at the Elm Avenue Town Park at 7PM.
- Ann M. may be able to participate as well.

- Jason Gallo will provide table and chairs.

Delmar Farmers Market

- Cory and Ann M. will staff a table on **August 17<sup>th</sup>** at the Delmar Farmers Market.
- Anne B. and Ann M. will staff a table on **September 7<sup>th</sup>** at the Delmar Farmers Market.
- Anne B. will contact the Farmers Market to confirm dates and coordinate setup location.
- Anne B. will check to see if we can use a CDTC fold up table for the Farmers Market on those two dates 8/17 and 9/7 and confirm with Rob and get the table to either market that Saturday or to Ann M or Cory ahead of 8/17

**NYSDOT Transportation Enhancement Program Application & NYSERDA Cleaner Greener Communities Program**

Rob prepared a letter of support from the Committee to the Town Board in support of the Delaware Avenue Hamlet Multi-modal and Streetscape Enhancements Project's application to the NYSDOT TEP and NYSERDA CGC programs.

- Rob will present the application to the Town Board at its August 14<sup>th</sup> meeting.

**Meeting Adjourned** at 8:00 pm.

**Next meeting August 27, 2013, at 6:30 pm.**